



The 26th International Conference on Electronic Business (ICEB 2026)

Conference Announcement

Dear _____,

Founded in 2001, the International Conference on Electronic Business (ICEB) is an affiliated conference of the Association for Information Systems (AIS). It brings together leading Electronic Business (EB) scholars around the world to present cutting-edge research and exchange intellectual ideas. The conference is held under the supervision of the International Consortium for Electronic Business and is the top academic Electronic Business conference in the world. The **26th International Conference on Electronic Business (ICEB 2026)** will be held in Beijing on **July 16-20, 2026**, mainly hosted by the School of Economics and Management, Beihang University.

The theme of the conference is ***Leading Electronic Business in the AI Age***. In the context of digitalization and intelligence transformation, ICEB 2026 aims to provide a platform for researchers, practitioners, and decision-makers to exchange ideas and insights on the latest developments and challenges in electronic business, information technology, service science, intelligent marketing, digital operations, and other related fields. The conference will offer a diverse program of academic exchange activities. Authors of accepted papers will be invited to present their work in parallel sessions. The conference will also invite outstanding scholars to deliver presentations on frontier topics. The official language of the conference is English.

ICEB 2026 coincides with the 70th anniversary of the School of Economics and Management, Beihang University. We sincerely welcome experts, scholars, and graduate students in related fields to join this significant event.

I. Organizer

School of Economics and Management, Beihang University

II. Date and Venue

Date: July 16-20, 2026

Venue: Beihang University (No. 37 Xueyuan Road, Haidian District, Beijing)

III. Registration and Payment

1. Registration

Please visit the conference website: <https://iceb2026.buaa.edu.cn/>

2. Registration Fees

The registration fees are listed below. Please note that participants are responsible for their own travel and accommodation expenses.

Registration for Chinese Domestic Participants			
	Early Bird (RMB)	Regular (RMB)	Onsite (RMB)
Academic	2000	2500	3000
Student	1400	1800	2200

Registration for International and Hong Kong, Macau, Taiwan Participants			
	Early Bird (USD)	Regular (USD)	Onsite (USD)
Academic	300	380	450
Student	200	300	400

Rate Periods

Early Bird: On or before June 1, 2026

Regular: June 2 to July 15, 2026

Onsite: July 16 to July 20, 2026

3. Bank Transfer

BEIJING M.I.C.E. 99 INTERNATIONAL CO., LTD is authorized to collect conference registration fees and issue corresponding invoices.

Account Name: BEIJING M.I.C.E. 99 INTERNATIONAL CO., LTD

Account No.: 349362921441

Bank: Bank of China, Beijing Jianguomenwai Sub-branch

Payment Reference: ICEB 2026 + Name + Affiliation

4. Accommodation (Recommended)

The conference venue is Xueyuan Road Campus, Beihang University. Recommended hotels nearby are listed below. Please contact the hotel directly and refer to **ICEB 2026** when booking. Accommodation expenses are self-funded. If breakfast is required, please state it clearly when reserving your room. Due to limited rooms, first come, first served.

Vision Hotel Beijing

Address: No. 39 Xueyuan Road, Haidian District, Beijing

Rate: The Business Standard Room (twin) is CNY 648 per night (no breakfast) and CNY 698 per night (including a single breakfast). The Business Standard Room (queen) is CNY 698 per night (no breakfast) , CNY 748 per night (including a single breakfast) and CNY 838 per night (including two breakfasts).

Book: Dial +86 10-62308899 and transfer the call to the Reservation Department. Reference the **ICEB 2026** at the School of Economics and Management of Beihang University.

Park Plaza Beijing Science Park

Address: No. 25 Zhichun Road, Haidian District, Beijing

Rate: The Superior Room (2 twin or 1 queen) is CNY 500 per night (no breakfast) and CNY 598 per night (including a single breakfast). The Deluxe Room (2 twin or 1 queen) is CNY 658 per night (including a single breakfast) and and CNY 738 per night (including two breakfasts).

Book: Dial +86 10-13401044601, Manager Mr. Shi, and reference the **ICEB 2026** at the School of Economics and Management of Beihang University.

IV. Contacts

Conference Services / Financial Inquiries

Contact: Xuesong Huo (BEIJING M.I.C.E. 99 INTERNATIONAL CO., LTD.)

Tel: +86 18510700295

Email: m18510700295@163.com

ICEB 2026 Secretariat

Contact: Fengchao Liu

Tel: +86 10-82338717; +86 17600450304

Email: iceb2026@buaa.edu.cn

School of Economics and Management
Beihang University
May 18, 2026

